

# Digital Media Production

## School of Journalism and Mass Communication

Fall 2023

Fall		
Course	Attribute	Cr
JMC 030: Mass Media in a Global Society	INFO and EI	3
JMC 031 Multimedia Lab		1
INTD 025: Blueprint for Success		1
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>14</b>

Spring		
Course	Attribute	Cr
JMC 054: Reporting and Writing Principles	Written Communication	3
JMC 057: Video Production		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

Fall		
Course	Attribute	Cr
JMC 059: Visual Communication Methods	Artistic Experience	3
JMC 100: Electronic Field Production		3
JMC 108: Media Criticism		3
AOI or Any Course		3
AOI or Any Course		3
Any Course		1
<b>Total Credits</b>		<b>16</b>

Spring		
Course	Attribute	Cr
JMC 055: Digital Strategies		3
JMC 067: Digital Audio Writing/Producing		4
JMC 040: Pre-professional Workshop		1
JMC 150: Editing and Motion Graphics		3
AOI or Any Course		3
<b>Total Credits</b>		<b>14</b>

Fall		
Course	Attribute	Cr
JMC 105: Web Content and Development		3
JMC 075: Digital Photography		3
JMC 124: Advertising Copy and Content		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

Spring		
Course	Attribute	Cr
JMC 104: Law and Ethics	Values and Ethics	3
JMC 041: Financial Fundamentals for Comm Professionals		1
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>16</b>

Fall		
Course	Attribute	Cr
JMC 114 or 116		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

Spring		
Course	Attribute	Cr
JMC 194: Digital Media Production Capstone		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

<b>Total Credit Hours Included in Academic Plan</b>	<b>120</b>
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### Program and Advising Notes

Please meet with your Advising Specialist prior to making any changes to the sequencing of courses on your degree path, to ensure you can stay on track for graduation.

Please refer to your program sheet for course sequencing and a list of pre-requisites for JMC courses.